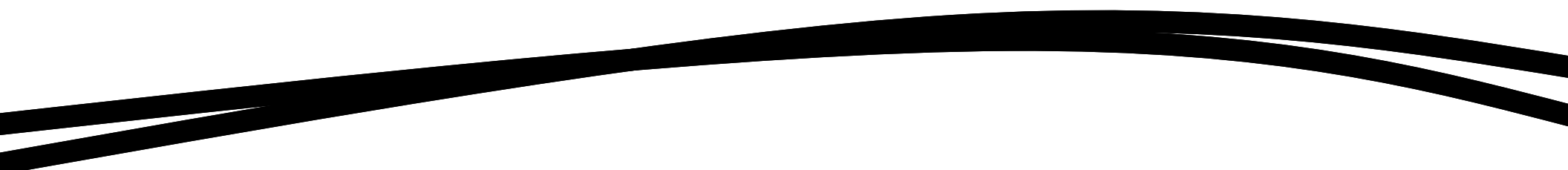




Engagement Committee 2022-2023

ENGINEERING SOCIETY OF QUEEN'S UNIVERSITY





Jonah does a fun!

Who we are



Jonah Opler
Engagement Chair



Sabrina Button
Engagement Committee Member



Aidan Shimizu
Engagement Committee Member



Julia Takimoto
Engagement Committee Member

Why we do



- Lack of student engagement
- Downwards trend in recent years
- Exacerbated by COVID
- Opportune time to address this



ENGAGEMENT COMMITTEE'S 4 PILLARS

INVOLVEMENT

AWARENESS

CONNECTION



COMMUNITY

What we already have done did do



■ Pre-Week FREC Engagement Training



| | | |
|--|---|---|
|  <p>ENGAGING WITH THE ENGINEERING SOCIETY</p> | <h3>WHY ENGSOC?</h3> <ul style="list-style-type: none">CommunityConnections with Faculty and AlumniPart-time WorkPersonal DevelopmentInterview Experience | <h3>SERVICES</h3>  |
| <h3>OTHER INVOLVEMENT OPPORTUNITIES</h3> <ul style="list-style-type: none">Year ExecFYPCOCommitteesEventsOrientation | <h3>BEING A RESOURCE</h3> <p>Check in with your first years – What are they passionate about? Can you recommend something that aligns with their interests or goals?</p> <p>Share EngSoc updates – job postings on Breezy, relevant Instagram and Facebook posts, bursary options</p> <p>Where to go if you don't know – your co-FRECs, EngSoc lounge, website (engsoc.queensu.ca), DoFY</p> | <h3>DISCUSSION PERIOD (10 MINS)</h3> <p>Which activities have your co-FRECs been a part of?</p> <p>When will you encourage your first years to get involved? How?</p> |



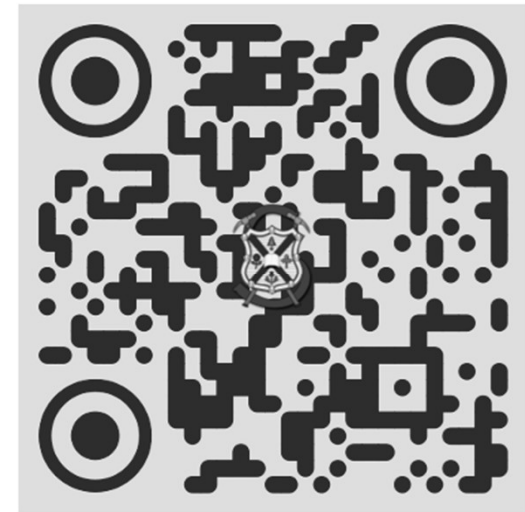
What we already have done did do



■ What Is Your Faculty

How to Learn more About EngSoc

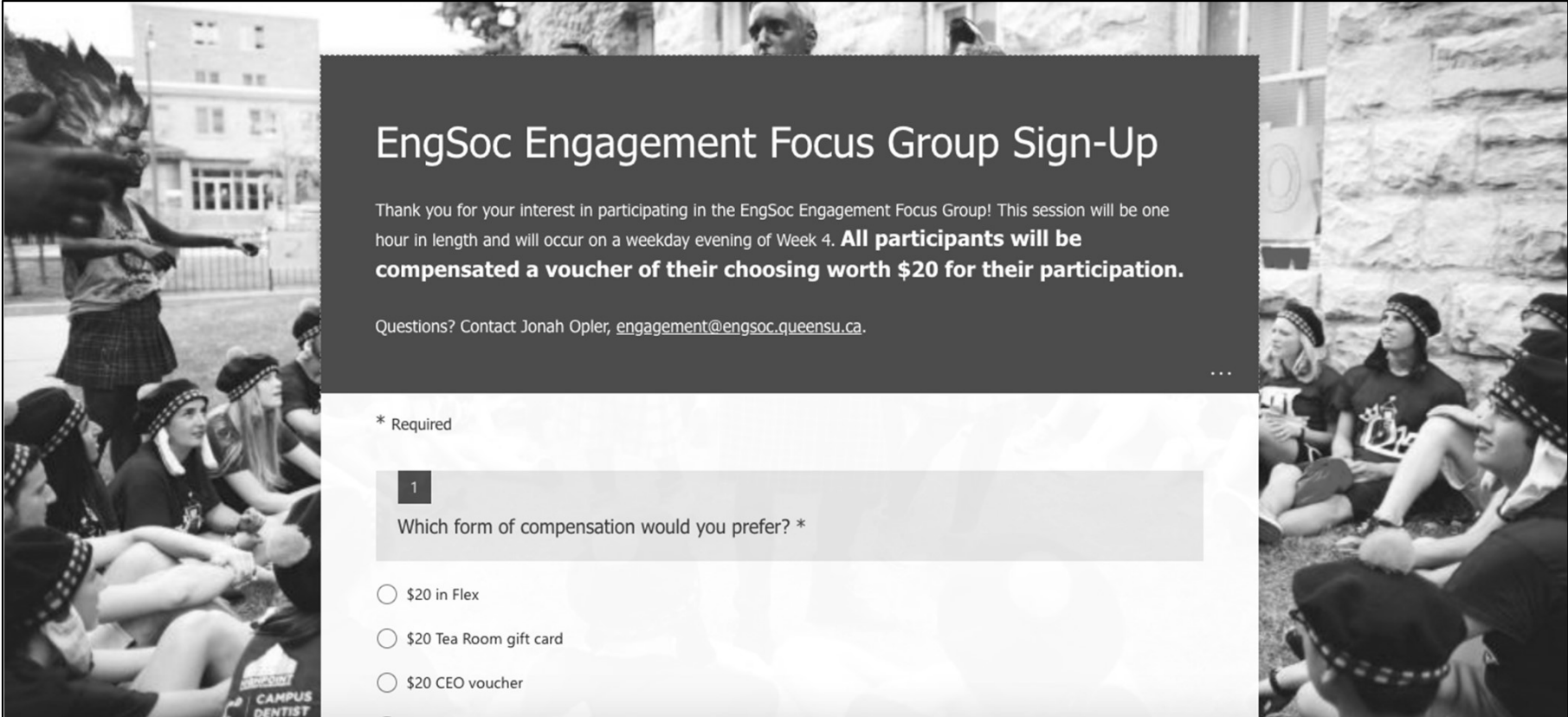
1. Ask your FREC!
2. EngSoc website: engsoc.queensu.ca
3. EngSoc Instagram: [@queensengsoc](https://www.instagram.com/queensengsoc)
4. Email Jonah: engagement@engsoc.queensu.ca
5. Use the QR code to learn about first-year opportunities



What we already have done did do



■ Focus Groups

A black and white photograph of a focus group session. A group of young people are sitting on the ground in a circle, listening to a person standing and speaking. The person standing is wearing a large feathered headdress. The background shows a building and a stone wall.

EngSoc Engagement Focus Group Sign-Up

Thank you for your interest in participating in the EngSoc Engagement Focus Group! This session will be one hour in length and will occur on a weekday evening of Week 4. **All participants will be compensated a voucher of their choosing worth \$20 for their participation.**

Questions? Contact Jonah Opler, engagement@engsoc.queensu.ca.

* Required

1

Which form of compensation would you prefer? *

- ☐ \$20 in Flex
- ☐ \$20 Tea Room gift card
- ☐ \$20 CEO voucher

What we are going to do did done



- Further information collection
 - More Focus Groups
 - First Year info gathering
 - Other targeted info gathering

What we are going to do did done



- Update of visual displays
 - TV
 - EngSoc bulletin board
 - QR codes
 - ***NEW*** Rolling whiteboard



What we are going to do did done



- EngSoc Lounge renewal
 - More welcoming
 - More open
 - More wonderful
 - More approachable
 - More warm
 - More exciting
 - More whimsical
 - More accessible
- MORE WOWAWEWA



What we are going to do did done



- Engagement hiring training
 - Training for new hires:
 - a) How to engage students in your events/services/offerings/etc.
 - b) How to engage students in open positions for hire
 - c) General strategies for *incentivizing*

What we are going to do did done



- ***NEW*** EngSoc logo
 - Will be *in addition to*, not *instead of* EngSoc crest
- Marketing campaign
- Clothing



What we are going to do did done



- Social media standardization
 - Standards for affiliated groups
 - Maintain consistency
 - Increase awareness and visibility



What we are going to do did done



- EngSoc on OnQ



Hold your horses sir, that's a lot of stuff



- FYPCO
- Electing new members
- Carryover into future years

I believe the children are our future



- Future of Engagement Committee
 - End-of-year presentation
 - Re-evaluate at end of year



- Contributions from all are welcome!
 - Opinions
 - Ideas
 - Thoughts from friends, *especially those with lower engagement*
 - Or anything else on your mind!



Bye.

Clap now plz I need validation.